Logo, company name

Description automatically generated

**Back-Tooth-School E-mail Signature Taglines**

Copy and paste one of the tagline options below to your e-mail signature, or to the bottom of outgoing e-mails, to help promote the 2022 Back-Tooth-School promotion with your contacts and community.

**E-mail Tagline #1:**

*A good school year begins with a dental check-up.*

[*SmileCalifornia.org/School-Readiness*](https://smilecalifornia.org/school-readiness/)

**E-mail Tagline #2:**

*Dentists and hygienists have the power to protect your smile.*

*Medi-Cal covers check-ups for children.*

[*SmileCalifornia.org/School-Readiness*](https://smilecalifornia.org/school-readiness/)

**E-mail Tagline #3:**

*Healthy smiles help children perform better in school.*

*Sealants reduce cavities by 80% and are covered by Medi-Cal Dental for members.*

[*SmileCalifornia.org/School-Readiness*](https://smilecalifornia.org/school-readiness/)

**E-mail Tagline #4:**

*Medi-Cal covers dental check-ups for children and teens to be ready for school.*

[*SmileCalifornia.org/School-Readiness*](https://smilecalifornia.org/school-readiness/)

**E-mail Tagline #5:**

*Children are required to have a dental assessment by May 31 of their first year in school.*

[*SmileCalifornia.org/School-Readiness*](https://smilecalifornia.org/school-readiness/)